

City of Rockville
Boards and Commissions
Application of Expression of Interest

Routed To:
☒ Council
☒ City Clerk
☐ City Manager

☐ City Attorney
☐ Council Support Specialist
☒ Other Robert Turner
Tamara Dietrich

Date: Jan 11, 2010

Board/Commission Interested In: Sign Review Board

Name: William C. Rocca

Address: _____ Apt.# _____

_____ Zip _____

Home Phone: (_____) 3 Work Phone (_____)

E-Mail: William.rocca@comcast.net Fax: _____

2010 JAN 13 AM 10:59

CITY CLERK'S OFFICE

Note: Work phone numbers are for staff use only.

Summary of Work Experience: 2008 - Present: Property Manager,
Rockville Pike Properties; 1993 - 2008: Corporate
Banker, Citigroup Inc.

Experience: Commercial Real Estate Development & Management;
International Corporate Banking - Corporate Finance
& Relationship Management

Education/Training: MBA - Georgetown University, 1992
BA - Spanish & Foreign Affairs,
University of Virginia, 1985

Volunteer Activities: First Aid Responder / Outdoor EMT /
Whitetail Ski Patrol

Professional Affiliations/Memberships: _____

Please describe your interest in serving on this Board/Commission I am interested
in the opportunity to serve the City of Rockville
and participate in the city's commercial activities.

Please indicate here ☒ yes or ☐ no whether or not the City may give elected officials who serve Rockville (other than the Mayor and Council) your name and address. This information would not be used for any fund-raising, "issues" mailings or campaign mailings. No phone numbers will be given.

Please Return Form and Resume, if available, to: Mayor and Council
 c/o City Clerk's Office
 111 Maryland Avenue
 Rockville, MD 20850
 240-314-8280

WILLIAM C. ROCCA

william.rocca@comcast.net

WORK EXPERIENCE

Property Manager, Rockville Pike Properties, Rockville, MD

Aug 2008 - Present

Manage a mid-sized retail shopping center, comprising 18 tenants and 98,000 sq ft of commercially-leased space on a 6.7 acre site. Responsibilities include upkeep and improvements of real property, tenant relationships and profit and loss performance. Successfully maintaining 100% occupancy through a severe down cycle for the commercial property industry.

Chief Operating Officer (Divisonal), Citigroup, Inc., London

July 2005 - July 2008

Senior staff officer for Emerging Markets Corporate and Investment Banking Division, with oversight of budgeting, compliance and financial performance of \$1 billion P&L across 34 presence countries in Central & Eastern Europe, Middle East and Africa. Responsible for timely delivery of monthly financial reports, performance analytics and internal audit execution.

Corporate Banker, Citibank a.s., Prague

November 1993 - June 2005

Held various roles in corporate finance, relationship banking and senior administration for leading international bank in the Czech Republic. Led origination and execution of corporate finance and capital markets business including syndicated loans, domestic bond issues and mergers and acquisition advisory. Raised over \$500 million in international syndicated bank facilities. Managed team of ten bankers with direct \$20 million P&L responsibility. Final assignment as Chief of Staff to senior-most executive, Corporate Country Officer.

Syndicated Loan Transactor, Citibank N.A., London

1996 - 1997

Product specialist responsible for structuring and distribution of emerging markets Euroloans. Lead deal marketing and execution, developed distribution strategy and sold risk participations to international bank syndicates. Managed debut Euroloan financings for several significant Czech and Slovak borrowers, raising over USD 500 million in total.

Marketing Associate, Investiční banka a.s., Prague

1992 - 1993

Editor of monthly financial bulletin, "Newsletter for Foreign Investors". One-year advisory assignment sponsored by US AID.

EDUCATION

Master of Business Administration, Georgetown University, May 1992

Bachelor of Arts, University of Virginia, May 1985

PERSONAL

Fluent in Spanish and Czech languages, proficient in German. Interests include renovating residential properties and outdoor sports. Member of Whitetail Ski Patrol, 2008 - present.